

# PAUL SUTTON

freelance creative  
artworker & designer

## Contact

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## About me

I've been in the design business since the late 1980s. I've now been freelancing for 16 years. My experience has covered everything from general artwork and design to packaging and Annual Reports. I now work remotely and have hi-speed broadband with the full Adobe Suite.

I've worked for many clients as a freelancer including large agencies throughout the UK – ITG, Oliver Marketing, Rave, HRG, Quagga, McCann, Chosen, WAA, Big Fish and Radley Yeldar to name a few. I've also worked for much smaller companies.

## Experience

- General Artwork & Design
- Packaging
- Annual Reports
- Social Media
- Exhibition Stands
- Catalogues

## Career to Date

**Sept 2008 – Present**

### **Freelance Creative Artworker/Designer**

Working for a variety of many clients in-house and remotely. Clients have included:- Marks & Spencer, NFU, Harland & Wolff (people who built the Titanic), Visit Britain, Poundland, PDSA, Countrywide Farmers, Rias Insurance (Bournemouth Head Office), Tescos, Next, Staples, Rolls Royce, Virgin Holidays, PDSA, Lyreco, Vax and The Wesleyan Bank. My clients range from small design studios to very large organisations.

**July 2004 – Sept 2008**

### **McCann Erickson**

#### **Position: Senior Mac Artworker**

McCann's is one of the biggest Midlands agencies. Responsible for the artworking of all major jobs going through the agency including clients such as Centro and Wimpey.

**March 95 – July 2004**

### **WAA Advertising**

#### **Position: Senior Mac Artworker**

WAA is one of the biggest Midlands agencies. Responsible for the artworking (and some design) of all jobs going through WAA to print including various large clients such as Jaguar, House of Fraser and Cadburys. Web work included clients such as John Sydney and Centro.

**August 93 – March 95**

### **RMA design**

#### **Position: Print Bureau Manager**

Responsible for the day to day running, sales and setting up of a small print bureau with 3 staff. This position involved the set up and maintenance of a small macintosh network, agfa imagesetter and iris proofer. It also involved dealing with telephone orders and ensuring everything ran smoothly on a day to day basis.

**November 90 – August 93**

### **The Box Room**

#### **Position: Senior Mac Artworker / SGI operator**

Responsible for producing high end packaging and artwork for clients such as Lucozade, Macleans Toothpaste and Horlicks. This position involved liaising with account handlers and also speaking to clients on a day to day basis.

**June 90 – November 90 (6 month contract)**

### **The RSC**

#### **Position: Graphic Designer**

Responsible for producing promotional literature and advertising for the RSC in Birmingham and The Barbican London. Literature included posters, monthly brochures and newsletters.

**January 90 – June 90 (6 month contract)**

### **Rolls Royce**

#### **Position: Graphic Designer**

Responsible for producing brochures and also internal literature.

**January 88 – January 89**

### **Austin Knight Advertising**

#### **Position: Senior Mac Artworker**

Responsible for the introduction and maintenance of a macintosh network and agfa imagesetter. Also responsible for the creation of various POS, brochures and adverts for clients such as Birmingham City Council, Michelin and Halfords.